Objective:

- To build rigorous academic standards that will successfully send Razorbacks into a competitive job market
- To increase appeal for prospective students, faculty, and staff to assist in admissions and recruitment
- To instill value and pride in the Razorback experience while at the University of Arkansas so as to increase student involvement in areas of campus life

Vision:

Initiatives that can be completed without significant funding:

I. Increase effective communication across campus
   - Student Activities
   - Counseling and Psychological Services (CAPS)
   - Future programming, plans, and progress of departments

II. Better job placement post-graduation
    - Utilization of resources to promote career centers, career fairs, and post-graduate preparation/counseling across campus divisions

III. Legal Consultation Services for students
     - Accessible services set up for all students on campus

IV. Engagement of entire state
    - Create initiatives and programs to engage potential students across demographics as they progress through secondary education

Initiatives that are in need of significant funding:

I. Expansion of studies and academic disciplines
   - Implementation of interdisciplinary studies and majors
   - Expansion of graduate disciplines offered

II. Improvement of student facilities
    - To create/remodel facilities that are aesthetically pleasing, innovative, and conducive to the various learning styles of students
    - Student Success Center

III. Increase in the faculty/staff to student ratio
    - Work to decrease the gap between the number of students on campus and the faculty and staff, as has been propagated by the increase in student population
      - Would create smaller class sizes
      - Would create more scheduling options
      - Would increase the adviser to student ratio

IV. Increase in parking spaces
    - Additional garages