John Charles Dailey

Education

Ph.D. in Communication	University of Missouri, Columbia, MO	1998
Master of Arts in Communication	University of Kentucky, Lexington, KY.	1991
Bachelor of General Studies	University of Kentucky, Lexington, KY.	1980

Academic Experience

John Brown University, Siloam Springs, AR. (Spring 2018 - Fall 2018)
Communication Instructor
Interpersonal Communication, *Leadership and Media Management*, *Podcasting and Online Audio Production*

Stephens College, Columbia, MO. (Summer 2014 - Summer 2017)
School of Design
Assistant Professor of Communication Design
Communication, Media & Society, *Creating Online Media*,
Digital Communication, *Interactive Advertising, Interactive Design, Interface Design*,
Principles of Strategic Communication, Research and Analytics, Strategic Communication Technology.
Design Technology

University of the Ozarks, Clarksville, AR. (Summer 2012 - Summer 2014)
Department of Communication
Assistant Professor of Radio/Television/Video
Broadcast Journalism, Interpersonal Communication, *Introduction to Communication Research*, *Introduction to Mass Communication*, *Media Interaction Design*, *Media Writing, News Writing, Video Editing*, *Web Design for Mass Media*.

Ball State University, Muncie, IN. (Summer 2002 - Summer 2012)
Department of Telecommunications
Assistant Professor of Multimedia
Advanced Video Production, *Digital Image Design*, *Digital Storytelling*,
DVD Design, *Intermediate Video Production*, *Media Interaction Design*, *Web Design*.
Graduate Courses: *Digital Production*, *New Media and Interaction Design*,
Digital Story Design and Development.

University of Kentucky, Lexington, KY. (Summer 2000 - Summer 2002)
College of Communications and Information Studies
Creative Director - Media Center for the Future
Design and Layout, *Web Design and Publishing*.

Southwest Missouri State University, Springfield, MO. (Fall 1996 - Spring 2000)
Department of Communication & Mass Media
Assistant Professor - Interactive Media
Broadcast Performance, *Directing for Television*, *Introduction to Media Design and Production*, *Introduction to Multimedia Design*, *Mass Media and Society*, *Multimedia Interactivity Design*, *New Communication Technologies*, *Television Studio Production*, *Web Site Design and Construction*.

University of Missouri, Columbia, MO. (Summer 1993 - Spring 1996)
Department of Communication
Graduate Teaching Assistant
Basic Audio Production, *Communication Media in Modern Society*,
Electronic Field Production, *Television Studio Production*.

Lexington Community College, Lexington, KY. (Spring 1992 - Spring 1993)
Communication Instructor
Introduction to Interpersonal Communication, *Introduction to Communication*.

Professional Experience

University of Arkansas, Fayetteville, AR. (Fall 2017 -)
University Relations
Content Strategist

WKYT-TV, Lexington, KY. (1982-1990)
Senior Assistant Director / Electronic Graphics Designer

Supervised 2-3 members of the On-Air Team as Senior Master Control Director. Directed live news and remote field productions. Performed a wide variety of creating/programming tasks on electronic art & digital video effects systems. Served as the station's in-house still photographer.

WLEX-TV, Lexington, KY. (1978-1982)
Lighting / Set Designer / Floor Director / Camera Operator

Lighting / Set Design for several public service shows and commercial productions each week.
Floor directed 10 newscasts per week.
Passed FCC General Radio-Telephone Operator License - #PL-6-35567 (Lifetime Certificate).

Selected Interactive Projects

Point Of View™ Thought Explorer
Spring 2002 through Spring 2012

Web-based training tool for new employees which would allow them to watch meetings from the "point of view" of any meeting participant via an interface which selectively reveals that person's "thoughts."

Jaron Henri-McCrea: The Ball State Years
Spring 2006 through Fall 2006

Project honoring Ball State University's first Gold Student Academy Award recipient.
This project was accepted into the iDEAsFest '06 Electronic Art Show.
(San Diego, CA - November 2006).

CEC 2006
Summer 2006

Archive/portfolio project for Ball State's Cinema Entertainment Consortium. The "CEC" is a year-long cooperative project between the BSU's Departments of English, Theatre, and Telecommunication.

This Is TTN
Spring 2004

Interactive promotion for Ball State University's Department of Telecommunications.
Selected as Overall Winner in the Student-Created Promotional Materials Division of the annual Association for Computing Machinery's Special Interest Group on University and College Computing Services (ACM – UCCS) Communication Awards Contest.
(Monterey, CA - November 2005).

What If…
Spring 2004 through Spring 2005

Series of interactive books produced in cooperation with the Star Press Charities (Muncie, IN) to accompany original stories written by students in the BSU Digital Storytelling masters program: "What If My Sister Was Adopted?" "What If The Moon Was Gone?" and "What If I Went To The Orchestra?"

Everything You Need On The Web
Spring 2003 through Spring 2004

Web-based virtual tour of Ball State University.
http://www.cybrdr.com/bsu/EYN/index.html

Awards

Michael Bowling Distinguished Advising Award - Stephens College - Spring 2017
Phi Kappa Phi Membership, Chapter 290 - October 16, 2005
Apple iCards Featured Artist - International On-Line Photography Exhibition - Fall 2004
Graduate Student Teacher of the Year Award - MU Department of Communication - Spring 1996

Presentations

“Five-minute Usability Test” - solo presentation at the 2018 WebFirst Conference, Fayetteville, AR, June 2018.

“User Experience Design” - shared workshop presentation at the 2018 WebFirst Conference, Fayetteville, AR, June 2018.

“What’s Cookin’?: An Augmented Reality Video Guide to Ball State University’s Dining Services” - panel moderator / presentation at the Broadcast Education Association Annual Conference, Las Vegas, NV, April 2012.

“3, 2, 1... Tweet: Synchronous Social Media Use During Class Time” - panel moderator and presentation at the Broadcast Education Association Annual Conference, Las Vegas, NV, April 2011.

“The Meta Media Communicator” - solo presentation at the Security and Software Engineering Research Center’s Fall 2010 Showcase, Pensacola, FL, November 2010

“Pause the Prezi: Here Come The Tweets!” - solo hands-on workshop at the 2010 New Media Consortium Summer Conference, Anaheim, CA, June 2010.

“Paths vs. Puzzles: Engagement is Not an Accident” - panel presentation at the Broadcast Education Association Annual Conference, Las Vegas, NV, April 2010.

“Thinking Small: Resizing Your Teaching for the iPhone” - panel presentation at the Broadcast Education Association Conference, Las Vegas, NV, April 2010.

"SERC @ 22" - Promotional video celebrating the 22nd anniversary of the Software Engineering Research Center (SERC). SERC Fall 2008 Showcase, Muncie, IN., November 2008

"What’s The Problem?" – Video that illustrates many of the problems typically encountered by office workers. Software Engineering Research Center Conference, Muncie, IN., November 2007

“To the Screen and Back Again: Website Usability for Beginners and Experts" - co-presentation with Kirsten Smith (CICS) at the Indiana Evaluators Association meeting held at the Lumina Foundation, Indianapolis, IN, October 2007.

"Issues in Teaching Convergent Journalism” - panel presentation at the Convergence and Society: Media Ownership, Control, & Consolidation Conference, Columbia, SC, October 2007.

"Creative DVD Navigation" - a discussion workshop at the International Digital Media and Arts Association Conference, San Diego, CA, November 2006.

"Can a Blog be Used as a Teaching Device?” - panel presentation at the Broadcast Education Association Conference, Las Vegas, NV, April 2006.

"The World of Macromedia" - a MCA-I ProTrack workshop at InfoComm ‘05, Reno, NV, June 2005.

"Creative DVD Design" - a MCA-I ProTrack workshop at InfoComm ‘04, Atlanta, GA, June 2004.

"Creativity on the Web" - a discussion session at the International Digital Media and Arts Association Conference, Orlando, FL, March 2004.

“Oh The Places You Will Go With A Ball State Degree" - a large scale multimedia presentation to compliment Dr. Wayne Zage’s commencement address, Muncie, IN, July 2003.

"The Point of View Thought Explorer" - presentation of a pedagogic tool to explore small group process during the software engineering development cycle, Software Engineering Research Center Conference, Muncie, IN., November 2002

“Visuals in Cyberspace: Multi-dimensioning Information” Dailey, J. C. (1994). - a paper presented at the Association for Education in Journalism and Mass Communication’s Media & The Environment Conference, Reno, NV.

Publications

Dailey, J. C., (2011). Book Review: Frieden, R. (2010). Winning the Silicon Sweepstakes: Can the United States Compete in Global Communications? New Haven, CT: Yale University Press. Journal of Broadcasting & Electronic Media. December 2011.

Dailey, J. C., (2011). Web Site Review: Creative Edge. Safari Books Online, LCC. Web. 13 Aug. 2011. http://www.peachpit.com/creativeedge/. *Journal of Media Education*. Broadcast Education Association. October 2011.

Dailey, J. C., (2005). Blogging for Learning. *Feedback*. Broadcast Education Association. November 2005.

Dailey, J. C., (2005). Digital Video Editing. a chapter in: *Convergent Journalism: an Introduction: Writing and Producing Across Media*. Elsevier Science & Technology Books. September 2005.

Kramer, M. W., Dailey, J. C., and Kuo, C. (1997). The Impact of Brainstorming Techniques on Subsequent Group Processes: Beyond Generating Ideas. *Small Group Research.*

Selected Grants

Lilly Foundation Grant - awarded $122,150 to design and build a laptop computer lab for Ball State University's Indianapolis Center to be used for professional media design training. (2007)

Lilly Foundation Grant - awarded $3,500 to develop the "BSU Google Map Project". Employed two graduate and three undergraduate students to construct an interactive map of BSU's campus. During the 10-week summer session alpha and beta versions of this map were completed and tested. (2006)

Lilly Foundation Grant - awarded $10,000 to develop "Real Life at Ball State University". Throughout the 2005-2006 school year, Twelve BSU students "blogcasted" their way through the school year. These students explained with words, photos, audio, and video what it is like to be a Ball State student. Conceived as a yearlong marketing/recruiting tool by Ball State's University Communication group, "Real Life" has won considerable notice and highly positive feedback from higher education communication professionals. The entire project ran on a server in my office. (2005)

GMN Faculty Development Fund Grant – awarded $5,000 to develop an international course featuring Ball State University's Global Media Network, an Internet based videoconference system. (2004)

Tel-A-Vision iCommunication Grant - awarded $20,000 to develop a web-based virtual tour of Ball State University. (2003)

Memberships

Broadcast Education Association (BEA)
Interactive Media and Emerging Technologies Division
Media Festival of the Arts
Faculty Judge Chair
2012-2013

Interaction Design Association (IXDA)
2007

User Experience Professionals Association (UXPA)
2005

The Honor Society of Phi Kappa Phi, Chapter 290 (Ball State University)
Chapter President - 2008-09
2005

Service

UX/UI Web Governance Committee - University of Arkansas - (2017 -)
Curriculum Committee Member - Stephens College - (2016-2017)
School of Design Search Committee Chair - Stephens College - (Fall 2015, Spring 2016)
Graduate Council Member - Stephens College - (2015-2016)
Faculty Co-Advisor Student Media Board - University of the Ozarks - (2012-2014)
Webmaster - BEA Interactive Media and Emerging Technologies Division - (2008-2013)
Phi Kappa Phi, Executive Board Member, BSU Chapter 290 - BSU (2008-2012)
Technology Committee Member - BSU Department of Telecommunications (2002-2012)
Director of Multimedia Technology - BSU Department of Telecommunications (2002-2006)
Faculty Co-Director - New Media Lab - SMSU College of Arts and Letters (1997-2000)
ArtsRave '99 Department Committee Chair - SMSU Dept. of Communication & Mass Media (1999)
Missouri Fine Arts Academy - Faculty Member (1999)
SMSU Master Advisor Workshop Leader - (Spring, 1998)
Webmaster - SMSU Department of Communication & Mass Media – (Fall 1997 to Spring 2000)
Bachelor of Science in Electronic Arts Committee Member - SMSU (1996-2000)
Technology Committee Chair - SMSU Dept. of Communication & Mass Media (1996-2000)
Webmaster - MU Department of Communication – (Fall 1995 to Summer 1996)