

## **Robert Maranto, Ph.D.**

Editor, *Journal of School Choice*  
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### **Positions Held**

University of Arkansas: Endowed Chair and full Professor in Education Leadership at the Department of Education Reform, August 2008.

Villanova University: Associate Prof., August 2005-2008; Assistant Prof., August 2000.

University of Virginia: Visiting Scholar, June 1999-August 2000.

Federal Executive Institute: Senior Faculty, July 1996-August 1999.

Lafayette College: Assistant Professor, 1993-1996.

Brookings Institution: Guest Scholar, 1993.

University of Pennsylvania: Visiting Professor, 1993.

James Madison University: Assistant Professor, 1988-92.

University of Southern Mississippi: Assistant Professor, 1984-86.

### **Education**

University of Maryland: B.S. in Government, General Honors Program Citation, 1980.

University of Minnesota: Ph.D., 1989.

### **Primary Teaching and Research Interests**

Education Policy, Public Administration and Public Leadership, Presidency.

### **Teaching Experience**

University of Arkansas (2010-): Education Reform 6033 (Politics of Education; Educational Leadership); EDRE 6443 (Educational Leadership); EDRE 4913H, cross-listed with English (Social Studies through Fiction); EDRE 498VH, cross-listed in Political Science and Latin American Studies (Educational Equity) .

Villanova University (2000-2008) American Government, Public Policy (undergraduate and graduate), Public Personnel Management (graduate), Public Administration, Education Reform, Political Fiction (undergraduate and graduate).

Bryn Mawr College (fall 2007) Education Reform.

Arizona State University-West (fall 2003-fall 2005) Politics of Education at the Leadership for Educational Entrepreneurs Program (LEEP).

University of Virginia (fall 1999) Public Administration.

Federal Executive Institute (1996-99) Political Leadership, Leadership Development Teams.

Lafayette College (1993-96) American Government, Public Administration, Congress, Public Policy, Parties and Elections, Political Fiction, Senior Honors Thesis.

Penn (1992): American Government, Public Policy Seminar, Senior Thesis.

Bryn Mawr College (1992) American Government.

James Madison University (1988-92) American Government, Research Methods, Political Analysis, Political Behavior, Vietnam War, Senior Thesis.

University of Minnesota (1987-88) Judicial Process, American Bureaucracy.

University of Southern Mississippi (1984-86) Organization Theory, Congress, Presidency, Public Budgeting, Foreign Policy of the U.S. and USSR, Public Policy, Introduction to Public Administration, Advanced seminar in Public Administration, Judicial Process, Vietnam War, Political Fiction.

### **Administrative Experience and Institutional Affiliations**

U.S. Civil Rights Commission Arkansas Advisory Committee: September 2010-September 2016.

Achievement House Charter School Board (Exton, PA): September 2010-

Journal of School Choice Book Review Editor: October 2011-

Editor starting January 1, 2015.

Fayetteville School Board, September 24, 2015-

Journal of Education Policy, Planning, and Administration advisory board, April 2011-16.

C-SPAN Presidential Historians Survey: selected as one of roughly 90 historians and political scientists studying the presidency to rank American presidents for president's day, for the second (2009) and third (2017) editions of the survey.

Conference Director: Judging Bush, held November 22, 2008 at Villanova.

Conference Director: Reforming the Politically Correct University, held November 14, 2007 at AEI. This brought together 23 scholars to present papers or serve as discussants.

Conference Director: The Second Term of George W. Bush---Prospects and Perils, held on January 22, 2005 at Villanova and broadcast live on CSPAN-2. This brought 14 scholars from around the nation to discuss the Bush second term.

Public Administration Program Chair for the Midwest Political Science Association (2004).

Civil Politics: Advisory Committee for website, 2009-.

Leadership for Educational Entrepreneurs Program (LEEP) associate at Arizona State University, August 2002-6

Editor (11/2002-9/2003): National Charter School Clearinghouse Review, on-line journal at <http://www.nationalcharterschoolclearinghouse.net/NCSCReview/EditionOne.pdf>. I also helped manage the NCSC annual convention at Villanova, July 31-August 2. This brought over 180 charter school operators and others to campus.

Federal Executive Institute Program Coordination: Co-Coordinated FEI Programs 229 (February 1997), 230 (April 1997), 238 (February 1998), 245 (March 1999), and 248 (May

1999). Each was a one-month residential program for 70 federal executives. Coordination involved scheduling, introducing, and assisting over 25 plenary speakers and workshop leaders, and working with a staff of 30 to serve the daily needs of the executives.

Federal Executive Institute Managing Diversity Team: (1997-99).

## **Publications**

### **Books:**

Rothman, S., edited by A. Nagai, R. Maranto, D. Rothman, and M. Woessner. (2016). The End of the Experiment. New Brunswick: Transaction.

Maranto, R., M. McShane, and E. Rhinesmith. (2016). Education Reform in the Obama Era: The Second Term and the 2016 Election. New York: Palgrave/Macmillan Pivot.

Maranto, R., and M. McShane. (2012). President Obama and Education Reform: The Personal and the Political. New York: Palgrave/Macmillan.

A. Dowdle, D. C. van Raemdonck, and R. Maranto eds. (2011). The Obama Presidency: Change and Continuity. Philadelphia: Routledge.

Maranto, R., R. Redding, and F. Hess eds. (2009). The Politically Correct University. Washington: AEI Press.

Maranto, R, T. Lansford, and J. Johnson eds. (2009). Judging Bush. Stanford: Stanford University Press.

Kayes, Myron and Robert Maranto eds. (2006). A Guide to Charter Schools: Research and Practical Advice for Educators. Lanham: Rowman & Littlefield Education.

Maranto, Robert, Douglas M. Brattebo, and Tom Lansford, eds. (2006). The Second Term of George W. Bush: Prospects and Perils. New York: Macmillan/Palgrave.

Maranto, R. (2005). Beyond a Government of Strangers: How Career Executives and Political Appointees Can Turn Conflict to Cooperation. Lanham: Lexington.

Condrey, S. & R. Maranto, eds. (2001). Radical Reform of the Civil Service. Lanham: Lexington.

Maranto, R., S. R. Milliman, F. Hess & A.W. Gresham, eds. (1999, 2001). School Choice in the Real World: Lessons from Arizona Charter Schools. Boulder: Westview.

Maranto, R. (1993). Politics and Bureaucracy in the Modern Presidency: Appointees and Careerists in the Reagan Administration. Westport, CT: Greenwood Press.

Maranto, R., & Schultz, D. (1991). A Short History of the U.S. Civil Service. Lanham, MD: University Press of America; second ed. published as Schultz, D., & R.A. Maranto (1998) The Politics of Civil Service Reform. New York: Peter Lang.

### **Books in Progress**

Maranto, R. For School Choice: Lessons from 20 years of Arizona charter schools, planned completion December 2016.

Maranto, R. and M. Woessner. Climbing the Ivory Tower---How conservatives can make higher education diverse, requested by Rowman and Littlefield Education.

Maranto, R. and C. Rose. KIPP Delta.

Maranto, R. Southern Surprise: Making Great Schools...in Arkansas.

Maranto, R. ed. Who Runs City Schools? (working title, no planned completion date).

## **Refereed Scholarly Articles and Chapters**

### **Forthcoming**

Rose, C., Maranto, R., Ritter, G. "An Evaluation of KIPP Charter Schools in Arkansas," Educational Policy.

Maranto, R. & E. Rhinesmith. (forthcoming, 2017). "Losing the War of Ideas? Why Teachers Unions Oppose School Choice," in Robert Fox and Nina Buchanan edited School Choice: A Handbook for Researchers, Policy Makers, Practitioners, and Journalists. Hoboken: Wiley-Blackwell.

Beck, D., R. Maranto & S. Tuchman. "A Place for Us? Latino Student and Parent Satisfaction in a Cyber School, Educational Research Quarterly.

Beck, D., R. Maranto & S. Tuchman. (forthcoming 2017). "Homework in Cyber Schools: An Exploratory Study in an American School," Quarterly Review of Distance Education.

Bearfield, D.A., R. Maranto & I. Kingsbury. "What to Do When the Yelling Stops: How Black Lives Matter Can Have Lasting Impact," under revise and resubmit for James D. Ward edited Policing and Race in America: Economic, Political and Social Dynamics (Lanham: Lexington, forthcoming 2018).

### **In print**

Milliman, S., R. Maranto and W. Wood. "Warding Off Competition: The Impact of School District Outreach on Charter Expansion in Arizona," Social Science Quarterly. February 14, 2017 on early view at <http://onlinelibrary.wiley.com/doi/10.1111/ssqu.12370/epdf>

Maranto, R., Sarah Burks Moore, and Gary Ritter. "Does KIPP Grow More Advantaged? Analyzing KIPP Campuses over Time," Journal of Public Management and Social Policy. Volume 23, no 2 (December), 67-83.

Beck, D., R. Maranto & M. Shakeel. (2016). "Does Rural Differ? Comparing Parent and Student Reasons for Choosing Cyber Schooling," The Rural Educator. Vol. 37, No. 3 (fall) 1-16, at <http://epubs.library.msstate.edu/index.php/ruraleducator/article/view/361>.

Maranto, R. (2016). "Testing Patience," Academic Questions Vol. 29, No. 3 (fall): 299-302.

Maranto, R., D. C. van Raemdonck, and A. Vasile. (2016). "The Educational Industrial Complex in Comparative Perspective," International Journal of Educational Reform. 25: 3 (summer), 242-55, or at <https://rowman.com/ISBN/9781475830309/IJER-Vol-25-N3>

Milliman, S., R. Maranto & W.C. Wood. (2015). "Education Reform and School District Leadership: Did Initial Charter Penetration Influence Superintendent Salaries in Arizona?" Atlantic Economic Journal. First online November 26 at <http://link.springer.com/article/10.1007/s11293-015-9481-3?email.event.1.SEM.ArticleAuthorContributingOnlineFirst>.

Maranto, R. (2015). "It Can Work: The Surprisingly Positive Prospects for Effective Civic Education," pp. 43-60 in D. Gooch and M. Rogers, edited Civic Education in the Twenty-First Century: A Multidimensional Inquiry. Lanham: Lexington Books.

Maranto, R. (2015). "Why Don't Schools Teach Poetry?" Academic Questions. 28: 2(165-74). See <http://link.springer.com/article/10.1007/s12129-015-9498-8#page-1>.

Maranto, R. & J. Dean. (2015). "Not Separate and Not Equal? Achievement and

Attainment Equity in College Towns,” Social Science Quarterly. May 2015 online at <http://onlinelibrary.wiley.com/doi/10.1111/ssqu.12174/pdf>.

Maranto, R. (2015). “In Service of Citizenship: YES Prep Schools,” pp. 85-108 in Cheryl Miller and Gary Schmitt ed. Trendsetting Charter Schools: Raising the Bar for Civic Education. Lanham: Rowman and Littlefield. Previously published (in 2013) as “In Service of Citizenship: Civic Education and YES Prep Schools,” AEI Program on American Citizenship Policy Brief 7 (Washington: AEI), at <http://www.citizenship-aei.org/2013/01/teaching-citizenship-in-charter-schools/>.

Maranto, R. (2015). “Did the Teachers Destroy the School? Public Entrepreneurship as Creation and Adaptation,” Journal of School Leadership, 25: 1 (January), 69-101.

Beck, D. & Maranto, R. (2014). “Empowering teachers? An exploratory study of personnel practices in virtual charter schools in the United States. Journal of Open, Flexible, and Distance Learning, 18(2), 59-81, at <http://journals.akoatearoa.ac.nz/index.php/JOFDL/article/view/213>.

Beck, Dennis, and Robert Maranto. (2014). “Teacher Quality in Online Schools: More than a Revolution at the Margins?” pp. 135-54 in Frederick M. Hess and Michael Q. McShane edited Teacher Quality 2.0: Today’s Policies, Tomorrow’s Schools. Cambridge: Harvard Education Press.

Maranto, R. and G. Ritter. (2014). “Why KIPP Is Not Corporate: KIPP and Social Justice,” Journal of School Choice. 8: 2(April-June), 237-57.

Beck, D., A. Egalite, and R. Maranto. (2014). “Why they choose and how it goes: Comparing special education and general education cyber student perceptions,” Computers and Education. 76 (July): 70-79.

Maranto, R., John Franklin, and Kaan Camuz. (2014). “Immigrant Advantage: What Makes Dove Science Academy Fly?” pp. 103-24 in Robert A. Fox’s and Nina K. Buchanan edited Proud to Be Different: Ethnocentric Niche Charter Schools in the U.S. Lanham: Rowman and Littlefield Education.

Maranto, R. (February 2014). “Tough Teacher Evaluation and High Morale? At YES Prep charter schools, teachers support the high-stakes evaluation system,” Educational Leadership (Online edition). 71: 5, at <http://www.ascd.org/publications/educational-leadership/feb14/vol71/num05/Tough-Teacher-Evaluation-and-High-Morale%20A2.aspx>.

Beck, Dennis, Robert Maranto, and Wen-Juo Lo. (published online December 13). “Determinants of Student and Parent Satisfaction at a Cyber Charter School,” Journal of Educational Research. Paper edition published as Beck, D. E., Maranto, R., & Lo, W. J. (2014). Determinants of Student and Parent Satisfaction at a Cyber Charter School. The Journal of Educational Research, 107(3), 209-216.

Boyd, Alexandra, Robert Maranto, and Caleb Rose. (2014, online version October 2013). “The Softer Side of No Excuses: A view of KIPP schools in action,” Education Next, 14: 1(Winter), at <http://educationnext.org/the-softer-side-of-no-excuses/>. Print version November 2013, volume 14 (2014), No. 1, 48-53.

Beck, D., Maranto, R. Lo, W. (2014). Parent involvement and student/parent satisfaction in cyber schools. In L. Liu, D. Gibson & C. Maddux (Ed.), *Research highlights in technology*

*and teacher education 2013* (pp. 73-88). Chesapeake, VA: AACE.

Maranto, Robert. (2013). "Won't Back Down Misfires on Parent Trigger, but Gets the Politics, Organizations Right," Public Voices 13: 1, 134-42.

Beck, Dennis, Robert Maranto, and Wen-Juo Lo. (2013). "Parent Involvement and Student/Parent Satisfaction In Cyber Schools," in Leping Liu, David C. Gibson, and Cleborne D. Maddux edited Research Highlights in Technology and Teacher Education, 2013. Society for Information Technology and Teacher Education.

Maranto, R. (2013). "The Leadership Difference between Steadfast and Stubborn: How Bush's Psyche drove failure in Iraq," Pp. 55-70 in Donald R. Kelley and Todd G. Shields edited Taking the Measure: Presidency of George W. Bush. College Station: Texas A&M Press.

Maranto, R. and James Shuls. (2013). "How to Get Them on the Farm: Efforts to Improve Rural Teacher Recruitment and Retention in Arkansas," The Rural Educator. 34: 1 (fall 2012), 32-40.

Shuls, J. and R. Maranto. (2013). "Show Them the Mission: A Comparison of Materialistic and Idealistic Teacher Recruitment Incentives in High Need Communities," Social Science Quarterly, (April) at <http://onlinelibrary.wiley.com/doi/10.1111/ssqu.12011/full>; paper version forthcoming.

Maranto, R., and Patrick Wolf. (2013). "Cops, Teachers, and the Art of the Impossible: Explaining the Lack of Diffusion of Innovations That Make Impossible Jobs Possible," Public Administration Review, 73: 2 (March/April) 230-40.

Maranto, R. and Matthew Woessner. (2012). "Seeking Relevance: American Political Science and America," Academic Questions, 25 (fall): 403-417.

Maranto, R. and Matthew Woessner. (2012). "Diversifying the Academy: How Conservative Academics Can Thrive in Liberal Academia," PS: Political Science and Politics, 45: 3 (July), 469-74. Reprinted in a special online edition of PS titled "Navigating the Profession," on February 9, 2016 as one of the 23 most important articles for political scientists to read in the 45 year history of the journal, at [www.journals.cambridge.org/PS/virtualissue/1](http://www.journals.cambridge.org/PS/virtualissue/1).

Maranto, R. (2012). "Just the Facts Ma'am, and a Few Stories: What We Need in Civic Education," Midsouth Political Science Review, vol. 12, no. 1 (winter), 37-51.

Maranto, R. and James V. Shuls. (2011). "Lessons from KIPP Delta," Phi Delta Kappan 93: (November) 52-56.

Maranto, R. and Dirk C. van Raemdonck. (2011). "The Educational Industrial Complex: A Critique of a Concept," Journal of School Choice. Vol. 5: 3 (July-September), 300-18.

Maranto, R. and M. McShane. (2011). "President Obama and Education: The personal and the political," pp. 162-71 in Dowdle, Andrew, Dirk C. van Raemdonck, and Robert Maranto eds. The Obama Presidency: Change and Continuity (Philadelphia: Routledge).

Maranto, R. (2011). "Why I Like Charter Schools," The School Administrator. 68: 7 (August), 30-31.

Hult, K.M. & R. Maranto. (2010). "Does Where You Stand Depend on Where You Sit? Careerists' Attitudes towards Political Appointees under Reagan," American Review of Politics. 31: 2(summer), 91-112.

Maranto, R., S. Milliman & F. Hess. (2010). "How Traditional Public Schools Respond to Competition: The Mitigating Role of Organization Culture," Journal of School Choice 4: 2

(April-June), 113-36.

Maranto, R. & April Gresham Maranto. (2010). "Mommy-Nanny as Principal-Agent in The Nanny Diaries," Public Voices. 11: 1, 110-23.

Maranto, R. & S. Milliman. (2009). "A Preliminary Analysis of Charter Schools and District Superintendent Turnover in Arizona: Politics, Market Forces, and Leadership," International Journal of Educational Leadership Preparation 4: 4 (October – December 2009), available at: <http://ijelp.expressacademic.org>.

Ritter, Gary W., R. Maranto, and S. Buck. (2009). "Harnessing Private Incentives in Public Education," Review of Public Personnel Administration 29: 3 (September), 249-69.

Milliman, S. & R. Maranto. (2009). "Educational Renegades: Dissatisfied Teachers as Drivers of Charter School Formation," Journal of School Choice 3: 2 (April), 138-62.

Maranto, R. (2008). "Career-political relationships: Going beyond a government of strangers," pp. 181-206 in Terry Newell, Grant Reeher, and Peter Ronayne edited *The Trusted Leader*. Washington: CQ Press.

Maranto, R. and J. Johnson. (2006). "Bringing Back Boss Tweed: Could at-Will Employment Work in State and Local Government, and If So, Where?" pp. 77-100 in Bowman, J.S. and West, J.P., eds. American Public Service: Radical Reform and the Merit System. Boca Raton, FL: Taylor & Francis Group. Republished (2008) International Journal of Public Administration 31: 5 (April 2008) 468-88.

Maranto, R. (2005). "A Tale of Two Cities: School Privatization in Philadelphia and Chester," American Journal of Education 111: 2 (February) 151-90.

Maranto, R. (2004). "Bureaus in Motion: Civil Servants Compare the Clinton, G.H.W. Bush, and Reagan Presidential Transitions," White House Studies 4: 4 (winter), 435-51.

Maranto, R. (2004). "Pride and Perspective: A Case for Constitutional Literacy in the Public Service," The Public Manager 33: 3; 36-40.

Ferraiolo, K., F. Hess, R. Maranto & S. Milliman. (2004). "Teachers' Attitudes and the Success of School Choice," Policy Studies Journal 32 (2, May): 209-224.

Maranto, R. & Hult, K.M. (2004). "Right Turn? Political Ideology in the Higher Civil Service," American Review of Public Administration 34: 2 (June), 199-222.

Milliman, S., R. Maranto and A. Gresham. (2004). "Does School Choice Segregate or Integrate Public Schools? Arizona Charter Schools as a Test Case," Journal of Public Management and Social Policy. 8 (2): 1-22.

Maranto, R., & Skelley, B.D. (2003). "Anticipating Change in the Higher Civil Service: Affective Commitment, Organizational Ideology, and Political Ideology," Public Administration Quarterly. 27: 4 (fall), 336-367.

F. Hess, R. Maranto, S. Milliman, and K. Grammatico-Ferraiolo. (2002). "In the storm's eye: How race, experience, and exposure shape Arizona teachers' attitudes toward school choice," Teachers College Record, 104(8): 1568-1590.

Gresham, A. and R. Maranto. (2002). "Would You Vote for Colin Powell? White Support for a not quite colorless Black Candidate," Commonwealth. 11: 53-70.

Maranto, R. (2002). "Praising Civil Service But Not Bureaucracy: A Brief Against Tenure in the U.S. Civil Service," Review of Public Personnel Administration 22: 3 (fall) 175-92. A shorter and more applied version of this paper was published, with permission from both the Heritage Foundation and ROPPA, as "Why the President Should Ignore Calls to Reduce the

Number of Political Appointees," Heritage Foundation Backgrounder #1413 (February 27, 2001), accessible at [www.heritage.org](http://www.heritage.org).

Maranto, R. (2002). "'Government Service is a Noble Calling': President Bush and the U.S. Civil Service," pp. 97-108 In Leslie D. Feldman and Rosanna Perotti ed. Honor and Loyalty: Inside the Politics of the George H.W. Bush Presidency. Westport: Greenwood.

Hess, F., R. Maranto & S. Milliman. (2001). "Coping with competition: The impact of charter schooling on public school outreach in Arizona," Policy Studies Journal, 29(3): 388-404.

Hess, F., R. Maranto & S. Milliman. (2001). "Small Districts in Big Trouble: How Four Arizona School Districts Coped With Charter Competition," Teachers College Record. 103: 6 (December) 1102-24.

Hess, F., R. Maranto, & S. Milliman. (2001). "Responding to Competition: School Leaders and School Culture," pp. 215-38 in Paul E. Peterson and David E. Campbell ed. Charter Schools, Vouchers & Public Education. Washington: Brookings Institution.

Gresham, A, F. Hess, R. Maranto, and S. Milliman. (2000). "The Wild West of Education Reform: Arizona Charter Schools," Phi Delta Kappan. 81: 10 (June), 751-57.

Hess, F., Maranto, R., & Milliman, S. (2000). "Resistance in the Trenches: What Shapes Teachers' Attitudes Towards School Choice?" Educational Policy. 14: 2 (May), 195-213.

Maranto, R., Milliman, S. & Stevens, S. (2000). "Does Private School Competition Harm Public Schools?," Political Research Quarterly 53: 1 (March), 177-92.

Brewer, G.A. & Maranto, R. (2000). "Comparing the Roles of Political Appointees and Career Executives in the U.S. Federal Executive Branch," American Review of Public Administration 30: 1 (March), 69-86.

Gest, R. & Maranto, R. (2000). "Gaining Practical Insights from Experience: Reflections on Cases of Racial Discrimination in Federal Service." Review of Public Personnel Administration. 20: 1 (Winter) 55-67.

Maranto, R., and van Raemdonck, D. (1999). "A Test of Downs' Blackmail Parties Thesis: The New York Conservatives and Liberals, 1956-1980," Southeastern Political Review 27: 2, 303-322.

Maranto, R., & Gresham, A.W. (1998). "Using World Series Shares to Fight Free-Riding in Group Projects," PS: Political Science and Politics, 30:4 (December), 789-91.

Maranto, R. (1998). "Rethinking the Unthinkable: Reply to Durant, Goodsell, Knott, and Murray on "A Case For Spoils in Federal Personnel Management," Administration and Society 30: 1, 3-12; reprinted in Condrey, S. & R. Maranto, eds. Radical Reform of the Civil Service.

Maranto, R. (1998). "Thinking the Unthinkable in Public Administration: A Case For Spoils in the Federal Bureaucracy," Administration and Society 29: 6, 623-42; reprinted in Condrey, S. & R. Maranto, eds. Radical Reform of the Civil Service.

Maranto, R. (1997). "Doctoral Prelims as Pluralistic Peril," Public Voices, 3: 2, 27-32.

Gitz, B. & Maranto, R. (1996). "Underclass Rationality and the Street Gang as Alternative Regime," Low Intensity Conflict and Law Enforcement, 5:1, 87-98.

Maranto, R. (1993). "Still Clashing After All These Years: Ideological Conflict in the Reagan Executive," American Journal of Political Science, 37:3, 681-698.

Maranto, R. (1993). "The Administrative Strategies of Republican Presidents From



Eisenhower to Reagan," Presidential Studies Quarterly, 23:4, 683-697.

Maranto, R., & B.D. Skelley (1992). "Neutrality: An Enduring Concept of the U.S. Civil Service," American Review of Public Administration, 22:3, 173-187.

Maranto, R., & Tuchman, P. (1992). "Knowing the Rational Peasant: The Creation of Rival Incentive Structures in Vietnam," Journal of Peace Research, 29:3, 249-264.

Maranto, R. (1991). "Does Familiarity Breed Acceptance? Trends in Career-Noncareer Relations in the Reagan Administration," Administration and Society, 23:2, 247-266.

Maranto, R. (1989). "Improving Undergraduate Writing," Political Science Teacher, 2:3, 16-17.

Maranto, R. (1988). "Better to Fight Another Day: A Pre-Theory of Insurgent Coalitions" Journal of Peace Research, 25:3, 280-292.

Maranto, R. (1986). "The Rational Terrorist: Toward a New Theory of Terrorism" Journal of Political Science, 14:1-2, 16-24, Reprinted in M. Slann & B. Schechterman (1987) Eds., Multidimensional Terrorism. Boulder: Lynne Rienner.

### **Papers in Progress**

#### **Under review at refereed journals or books**

Maranto, R., and Patrick Wolf. "Of Measures and Men and Women: Why Urban School Superintendents and Police Commissioners have not Reinvented Their Impossible Posts," The Forum, under revise and resubmit as of February 2014.

Maranto, R., K. Anderson, and A. Boyd. "Does Administrative Accountability Capture Student Learning? An Arkansas test," Social Science Journal, under revise and resubmit as of December 2014.

Maranto, R., Domonic Bearfield, Patrick J. Wolf, and Allison Matthew. "Can Police Professionalism Make Black Lives Matter More?" Governance, February 2017.

Milliman, S. and R. Maranto. "Holding Deficient Schools Accountable: A Comparison of Charter and Traditional District Campuses." Rejected from Economics of Education Review, September 2013; now being revised.

Maranto, R & L. Foreman. "Why Mission Matters More for (Some) Charter Principals," School Leadership and Management, October 2016.

Maranto, R., J. Trivitt, M. Nichols & A. Watson. "No Contractual Obligation to Improve Education: School Boards and Their Superintendents," Politics and Policy, December 2016.

Maranto, R., J. Trivitt, M. Nichols & A. Watson. "All School Politics Are Local: School boards don't stress academics even though national leaders want them to," Phi Delta Kappan, November 2016.

#### **To be submitted**

Milliman, S., and R. Maranto. "School Competition, High Stakes Testing and District Superintendent Turnover: An Analysis of Arizona Data," presented at the Southern Economic Association Annual Meetings in New Orleans, on November 23rd, 2015.

Maranto, R. "The Four Big Trends," to be submitted to American School Board Journal.

Maranto, R. and Milliman, S. "How Much Are They Worth? Determining Superintendent Salaries," to be submitted to the American Journal of Education as a research note.

Maranto, R., M.D. Shakeel & S. Tuchman. "The Turkish Schools," to be submitted to Education Next.

Maranto, R. Desert Bloom? "Lessons from 20 years of Arizona charter schools," to be submitted to Education Next.

Maranto, R. & A. Vasile. "Missions Matter: Mortality in Arizona charter schools" to be submitted to the Journal of Servant Leadership.

### **Applied Publications**

Maranto, R. (2009). "Getting Acquainted," Government Executive.com (September 2), at [http://www.govexec.com/story\\_page.cfm?filepath=/dailyfed/0909/090209mm.htm](http://www.govexec.com/story_page.cfm?filepath=/dailyfed/0909/090209mm.htm).

Maranto, R., Gary Ritter, and Sandra Stotsky. (December 2008). "The Good, the Bad, and the Ugly: Will President Obama's School Reform Bring the Change Kids Need?" Golden, CO: Independence Institute (IP-10-2008). Available at [http://www.i2i.org/articles/IP\\_10\\_2008.pdf](http://www.i2i.org/articles/IP_10_2008.pdf).

Maranto, R. "Thinking About Low Performers," (2008). PA Times. (August, vol. 31: no. 8, pp. 10-11).

Maranto, R., Nathan A. Benefield, and Jason O'Brien. (July 17, 2007). "Edifice Complex: Where has all the money gone? Harrisburg, PA: The Commonwealth Foundation for Public Policy Alternatives, available at <http://www.commonwealthfoundation.org/research/detail/edifice-complex-where-has-all-the> .

Maranto, R. with Brian D. Schmidt. (March 2003). "Getting More, Paying Less: Children, taxpayers, and public schools benefit from the Educational Improvement Tax Credit." Harrisburg, PA: The Commonwealth Foundation for Public Policy Alternatives, available at <http://www.commonwealthfoundation.org/policy-briefs/getting-more-paying-less-children-taxpayers-and-public-schools-benefit-educational-imp>

Maranto, R. "Political Deserve Praise," (August 2001). Government Executive p. 86.

Hess, F., R. Maranto, and S. Milliman. (2000). "A Report Card for School Choice," School Reform News. May, 4.

Gest, R. & Maranto, R. "Cases in Managing Diversity," (2000). PA Times. (February, vol. 23: no. 2, p. 2 of Affirmative Action Special Section).

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### **Invited Publications**

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F. Hess, Maranto R., Milliman S., & A. Gresham. (2001). "How Arizona Teachers View School Reform." Pp. 173-86 in School Choice in the Real World: Lessons from Arizona Charter Schools.

Maranto, R., S. Milliman, F. Hess, & A. Gresham. (2001). "In Lieu of Conclusions: Tentative Lessons from a Contested Frontier." Pp. 237-47 in School Choice in the Real World: Lessons from Arizona Charter Schools.

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Maranto, R. (1999). "On Supplying Effective Public Schools in Big Cities," In D. Ravitch ed. Brookings Papers on Education Policy. Washington: Brookings Institution, pp. 452-62.

Maranto, R. (1999). Review of W.D. Nelson's Who Speaks for the President and T. Walch's At the President's Side in the Journal of American History, June, 324-25.

Maranto, R. (1998). Review of Delmer D. Dunn's Politics and Administration at the Top: Lessons from Down Under in The Annals. Philadelphia: American Academy of Political and Social Science, Vol. 560 (November), 201-02.

Maranto, R. (1997). "Civil Service," Entry in Neil Larry Shumsky, (Ed.), American Cities

and Suburbs: An Encyclopedia. New York: ABC-Clio.

Maranto, R. (1996). Review of Karen Hult & Charles Walcott's Governing the White House in Journal of Politics, 58:3, 879-81.

Maranto, R. (1995). "Elections," In Frank N. Magill (Ed.) Survey of the Social Sciences. Pasadena: Salem Press, 78-83.

Maranto, R. (1995). Review of Paul Light's Thickening Government in Political Science Quarterly, 110:2.

### **Grant History**

November 2011 "Educational Equity: A Cross Disciplinary Approach" a \$15,400 grant from Honors College Interdisciplinary Curriculum Development Grants by Robert Maranto, Education Reform; Luis Fernando Restrepo, World Languages, Literatures, and Cultures; and Patrick Stewart, Political Science.

November 2006 "Reforming the Politically Correct University," a \$103,616 grant from the American Enterprise Institute to run a conference leading to an edited book.

July 1999 "Orienting Political Appointees," a \$15,000 grant from the PricewaterhouseCoopers Endowment for the Business of Government.

June 1999 "How School Choice is Reinventing Public Education," a \$15,000 grant from the Thomas Fordham Foundation to write a report on Arizona charter schools.

June 1999 "How Charter Schools Affect District Schools," a \$3,000 grant from Harvard's Program on Education Policy and Governance.

October 1997 "The Impacts of Arizona Charter Schools," a \$50,000 grant from the Bodman Foundation (shared with Scott Milliman of James Madison University).

July 1995 "How Teachers View School Choice", \$3,000 from Lafayette College Academic Research Committee (ARC). The EXCEL Scholar Program provided a concomitant \$2,000 to pay a research assistant who worked on the project.

June 1994 "Would You Vote for Colin Powell?" Grant from the Lafayette College Committee on Undergraduate Research for \$4,000 (shared with April Gresham).

### **Journal Affiliations**

**Editorial Board:** Public Voices, Journal of School Choice, Journal of Ethical Educational Leadership, (fall 2016-), Journal of Education Policy, Planning, and Administration (2011-5), Journal of Political Science Education (2006-12), Review of Public Personnel Administration (2003-10).

**Book Review Editor:** Journal of School Choice, November 2011-15.

### **Book and Article Manuscripts reviewed for:**

#### **In 2014**

##### **Books:**

Privatizing the Polity by Holona Ochs (University of Alabama Press)

**In 2013:**

**Books:**

The Rise of Policy Czars as Presidential Management Tools by Justin Vaughn of Boise State University and José Villalobos of the University of Texas, El Paso. (University of Michigan Press)

Education and Opportunity by Michael Q. McShane (AEI Press)

**Article or paper manuscripts for:**

Journal of School Choice (numerous, as well as papers for the annual conference)

South African Journal of Education

Educational Research and Reviews

Journal of Educational Change

International Journal of Public Sector Management

The Rural Educator

International Journal of Leadership in Education

Catholic Education

The Independent Review

Journal of School Leadership

Perspectives

AERA (leadership, policy, and school choice divisions or SIGS)

American Review of Public Administration

Journal of Education Policy, Planning, and Administration

Journal of Public Administration Research and Theory (JPART)

Public Voices

Public Administration Review

Review of Public Personnel Administration

Social Science Quarterly

Social Science Journal

American Journal of Political Science

Educational Policy

PS: Political Science and Politics

Public Personnel Management

Big Data and Society

Equity & Excellence in Education

Journal of Ethical Educational Leadership

**In prior years, reviews conducted for:**

Cambria Press

Palgrave/Macmillan

American Journal of Political Science

Administration and Society

Catholic Education

Brookings Institution



University of Pittsburgh Press  
Policy Press  
Wadsworth  
Public Administration Review  
AERJ-SIA  
Journal of School Leadership  
Journal of Politics  
Journal of School Choice  
American Review of Public Administration  
Journal of Education Policy, Planning, and Administration  
Journal of Public Administration Research and Theory (JPART)  
Political Research Quarterly  
PS: Political Science & Politics  
Review of Public Personnel Administration  
Southeastern Political Review  
Journal of Peace Research  
Public Voices  
White House Studies  
State and Local Government Review  
Policy Studies Journal  
Congress and the Presidency  
Social Forces  
Education Working Paper Archive  
Charter School Review  
American Politics Quarterly  
Teachers College Record  
Publius  
American Review of Politics

**Studies Reviewed for:** Bellwether Education, School Choice Demonstration Project (Milwaukee), Research For Action, Center on Reinventing Public Education at the University of Washington, Department of Education Reform at the University of Arkansas, Templeton Foundation.

#### **Newspaper Op-eds and Magazine Articles**

Maranto, R. (2017). "Leave kids alone: Legislators, let schools work," Arkansas Democrat Gazette, February 20, 9B.

Maranto, R. (2016). Separate and Unequal: Why do our most progressive institutions have lousy race relations? Inside Higher Education, December 19, at <https://www.insidehighered.com/views/2016/12/19/why-even-our-most-progressive-institutions-have-lousy-race-relations-essay>.

Maranto, R. (2016). "Leadership Lessons from Fidel Castro," Foundation for Economic Education, December 13 at <https://fee.org/articles/leadership-lessons-from-fidel-castro/>.

Maranto, R. (2016). "Voters reject university elites, too," Philadelphia Inquirer, December 8, A17 or at [http://www.philly.com/philly/opinion/20161208\\_Voters\\_reject\\_university\\_elites\\_too.html](http://www.philly.com/philly/opinion/20161208_Voters_reject_university_elites_too.html).

Astrue, M. & R. Maranto. (2016). "Here Come the New Appointees: 6 ways to smooth the transition," Government Executive (November 4) at <http://www.govexec.com/excellence/promising-practices/2016/11/here-come-new-appointees-6-ways-smooth-transition/132947/>.

Maranto, R. (2016). "Two-party animal: Blended rule better for Arkansas," Arkansas Democrat Gazette, October 20, 7B.

Maranto, R. (2016). "Impeach the winner!" Washington Examiner, August 2, at <http://www.washingtonexaminer.com/impeach-the-winner/article/2598349>.

Maranto, R. (2016). "Good leadership: It makes Rogers schools stand out," Arkansas Democrat Gazette, July 18, 9B.

Maranto, R. & R. Paige. (2016). "Advice to Michael Poore: How to make LRSD great," Arkansas Democrat Gazette, p. 2H, May 15.

Maranto, R. (2016). "In closed primaries, Trump is a tougher sell," Philadelphia Inquirer March 29, A14, and March 28 at [http://www.philly.com/philly/opinion/20160329\\_Commentary\\_In\\_closed\\_primaries\\_Trump\\_is\\_a\\_tougher\\_sell.html](http://www.philly.com/philly/opinion/20160329_Commentary_In_closed_primaries_Trump_is_a_tougher_sell.html).

Maranto, R. (2016). "The other missing Oscars," The Washington Examiner, February 27, 2016 at <http://www.washingtonexaminer.com/the-other-missing-oscars/article/2584101>.

Maranto, R. (2016). "The end of the American experiment?" Baltimore Sun, February 23, 2016 at <http://touch.baltimoresun.com/#section/980/article/p2p-85993559/>, published February 24 in print edition. Republished in numerous papers including the Skagit Valley Herald (Washington).

Maranto, R. (2016). "Sanders' appeal---and why he'll fall short," Philadelphia Inquirer Think Tank Blog, February 17, at <http://mobile.philly.com/beta?wss=/philly/blogs/thinktank&id=369126251>, reprinted in print edition February 19, as "Why Sanders will do well---but still fall short," p. A14.

Maranto, R. (2015). "Tangled teacher certification process offers no assurance of teacher quality," Atlanta Journal Constitution, December 13 at <http://getschooled.blog.myajc.com/2015/12/13/opinion-tangled-teacher-certification-process-offers-no-assurance-of-teacher-quality/>.

Woessner, M. & R. Maranto, R. (2015). "Dear Future Conservative Professor," National Association of Scholars, December 2, at [https://www.nas.org/articles/dear\\_future\\_conservative\\_professor](https://www.nas.org/articles/dear_future_conservative_professor).

Maranto, R. (2015). "Success in the war: AP History standards fix welcome," Arkansas Democrat Gazette, November 13, 7B.

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Maranto, R. (2015). "I owe my marriage to free-marketer Milton Friedman," New York Post, July 30, at <http://nypost.com/2015/07/30/i-owe-my-marriage-to-free-marketeer-milton-friedman/>.

Maranto, R. (2015). "Best kind of teacher: Diversity of talent good for all," Northwest Arkansas Democrat Gazette, June 22, 9B, or at <http://www.arkansasonline.com/news/2015/jun/22/best-kind-of-teacher-20150622/>.

Maranto, R. (2015). "Compete with charter schools: Academics key to new world of education," Northwest Arkansas Democrat Gazette, June 3, 7B, or at <http://www.nwaonline.com/news/2015/jun/03/compete-charter-schools/?opinion>.

Maranto, R. (2015). "We Shouldn't Be Surprised at the Anger in Baltimore, and Everywhere," Huffington Post at [http://www.huffingtonpost.com/robert-maranto/if-i-were-blackno-surpris\\_b\\_7455180.html](http://www.huffingtonpost.com/robert-maranto/if-i-were-blackno-surpris_b_7455180.html), May 29.

Maranto, R. (2015). "Why charter schools happen: Should district schools compete with charter schools?" Northwest Arkansas Democrat Gazette, April 22, 7B.

Maranto, R. (2015). "Let teachers take the reins on charter schools," Arizona Republic, April 21, at <http://www.azcentral.com/story/opinion/op-ed/2015/04/21/why-shouldnt-teachers-run-their-schools/26142499/>.

Maranto, R. (2015). "Why Republicans don't believe in global warming," Washington Examiner, April 22, at <http://www.washingtonexaminer.com/why-republicans-dont-believe-in-global-warming/article/2562972>.

Maranto, R. (2015). "Memo to educators: Intelligence isn't fixed," Baltimore Sun, April 15, at <http://touch.baltimoresun.com/#section/-1/article/p2p-83303477/>.

Maranto, R. (2015). "Is bigger better?" Northwest Arkansas Democrat Gazette, February 13, 7B or at <http://www.nwaonline.com/news/2015/feb/13/bigger-better/?opinion>.

Maranto, R. and Dirk C. van Raemdonck. (2015). "Letting Education and Religion Overlap: Why expanding vouchers to include parochial schools is a good idea," Wall Street Journal, January 8, 2015 at <http://www.wsj.com/articles/robert-maranto-and-dirk-c-van-raemdonck-letting-education-and-religion-overlap-1420761949>; January 9 on p. 9.

Maranto, R. (2015). "The Value of Classical Education," Northwest Arkansas Times, January 8, 5A.

Maranto, R. (2014). "Dear Governor... To help schools, cut the red tape," Arkansas Democrat Gazette, December 22, 7B or at <http://www.arkansasonline.com/news/2014/dec/22/dear-governor-20141222/?f=opinion>.

Maranto, R. (2014). "What I'd Add to College Rankings," Minding the Campus, December 7 at <http://www.mindingthecampus.com/2014/12/what-id-add-to-college-rankings/>.

Maranto, R. (2014). "One Size Doesn't Fit All: Should Area Try Small Schools?" Northwest Arkansas Times, November 16, 7B.

Maranto, R. (2014). "Bryn Mawr and the Confederate Flag," Minding the Campus, October 27, 2014, at <http://www.mindingthecampus.com/2014/10/bryn-mawr-and-the-confederate-flag/#more-12308>.

Maranto, R. and David J. Rothman. (2014). "Rhyme and reason: Common Core doesn't disparage literature," Atlanta Journal Constitution September 1, A12; published previously as "Common Core pays price for vagueness: It is getting blamed for all manner of silliness," Atlanta Journal Constitution Getting School Blog, August 19 at <http://www.ajc.com/weblogs/get-schooled/2014/aug/19/vagueness-common-core-it-getting-blamed-all-manner/>.

Maranto, R. (2014). "Teachers matter: Educating kids requires talent," Arkansas Democrat Gazette, August 18, 7B.

Maranto, R. (2014). "Keys to good life: On failure and fortune," Arkansas Democrat Gazette, July 21, 7B, or at <http://www.arkansasonline.com/news/2014/jul/21/keys-to-good-life-20140721/?f=opinion>.

Maranto, R. (2014). "Rogers New Tech High Rocks, But Isn't For Everyone," Northwest Arkansas Times, June 8 at <http://www.nwaonline.com/news/2014/jun/08/commentary-rogers-new-tech-high-rocks-b/?opinion>, or 5B.

Maranto, R. (2014). "Real world experience shows affirmative action tradeoffs," at the Atlanta Journal Constitution Getting School Blog, June 2, and in the print edition as "Affirmative action involves tradeoffs," Atlanta Journal Constitution, May 26, A10, or at <http://www.ajc.com/news/news/opinion/affirmative-action-involves-tradeoffs/nf6Ky/>.

Maranto, R. (2014). "Let's get this right: Accord possible in marriage row," Arkansas Democrat Gazette, May 31, 7B, or at <http://www.arkansasonline.com/news/2014/may/30/let-s-get-this-right-20140530/?f=opinion>.

Maranto, R. (2014). "Not all effective school leaders are alike," Philadelphia Inquirer, May 26, B2 or at [http://www.philly.com/philly/news/local/20140526\\_Not\\_all\\_effective\\_school\\_leaders\\_alike.html#E1ZpoxmCQxT3vGd1.03](http://www.philly.com/philly/news/local/20140526_Not_all_effective_school_leaders_alike.html#E1ZpoxmCQxT3vGd1.03).

Maranto, R. (2014). "Big Time College Sports Shortchanges Athletes, Academics," Delaware County Times (PA), May 9.

Maranto, R. (2014). "Shouldn't equal pay apply to all?" The Press of Atlantic City, May 1, at [http://www.pressofatlanticcity.com/opinion/commentary/robert-maranto-shouldn-t-equal-pay-apply-to-all/article\\_abc6aa7c-43cc-59ec-b167-ba551c2f9b7f.html](http://www.pressofatlanticcity.com/opinion/commentary/robert-maranto-shouldn-t-equal-pay-apply-to-all/article_abc6aa7c-43cc-59ec-b167-ba551c2f9b7f.html), or A7.

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Times-Picayune and distributed by Knight-Ridder to other dailies.

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Maranto, R. (August 11, 1994). "Too Many Americans Forget Where They Came From" Morning Call p. A11; also distributed by Knight-Ridder to dailies across the nation.

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### **Testimony**

Pennsylvania House Education Committee Hearing on Cyber Charter School Legislation House Bills 446(as amended), 738, 1407 & 1655, September 19, 2007 – 3:05 p.m.

### **Consulting and other significant service**

Promotion External Reviewer for Suzanne Eckes (Indiana University) and Dana Bickmore (LSU), 2014.

Promotion External Reviewer for April Kelly-Woessner (Elizabethtown College), 2012. .

The Ryan Project Advisory Council for Villanova University's Matthew Ryan Center for Public Leadership, October 2007-.

Lower Merion School District: Secretary and Merion school representative for the Lower Merion Committee for Special Education. In this capacity I gave a lecture on working with parents in the special education community at the 2007 LMSD New Teacher Assistance Program (August 23).

Commencement Speaker: Tempe Prep Academy (May 1, 2007).

Tenure and Promotion External Reviewer for Anne Marie Schuh (Roosevelt University, fall 2007), Matthew Woessner (Penn State, fall 2007), Dahlia Lyn Bradshaw (University of Southern Maine, fall 2002, and Nancy Lind (Illinois State, fall 2002).

Pennsylvania Coalition of Charter Schools: Pro bono consulting (2006-08), as well as service on the annual Student Scholarship Committee, April 2007.

Gettysburg College: External Review of Political Science program, April 2007.

Villanova University Political Science Dept.: Served on four search committees in 2002-08 filling positions in East Asian Politics, American Politics, Middle Eastern Politics, and

(unsuccessfully) African Politics.

Villanova University Political Science Dept.: Served on personnel committee in 2005-06 and 2007-08.

Villanova University Department of Humanities and Augustinian Traditions: Served on search committee in 2003-04, and in evaluation committee on 2005-06 and 2007-08.

Collegium Charter School: summer 2004 led visioning effort pro bono.

Walton Family Foundation: Charter School-Start Grant Review Panel, June 2003-March 2005.

American Academy of Liberal Accreditation, July-October 2003 served on certification panel for the Academy of Math and Science (Tucson).

Philadelphia Montessori Initiative, fall 2003, advised three charter seekers pro bono regarding how to write their charter, and wrote a recommendation letter on their behalf. (They now run one of the best charter schools in Philadelphia.)

Charter School Evaluation Panel, U.S. Department of Education, February 28, 2003.

National Defense University CDLAMP Program: To develop measures of program success, April 1999, September 1999.

Loudon County, VA: Using customer satisfaction surveys in local service delivery, November 1996.

Fairfax County, VA: Developing executive education and career tracks, January 1999.

### **Partial List of Recent Public Speeches and Media Appearances**

(I do not normally list presentations at professional conferences, appearances on local TV and radio stations, nor quotes in the print media.)

The Rod Arquette Show, 105.7FM/570AM (Salt Lake City), to discuss Earth Day, April 23, 2015.

Mary Beth Marsden Show on WBAL (Baltimore) to discuss how school reform depends on intelligence being a variable, April 15, 2015.

Choice Media interview with Bob Bowden, April 18 (2014) at <https://www.youtube.com/watch?v=DcbGK45SKMU>.

Related to Wall Street Journal op-ed (2014): Evening Show hosted by Mike Cohen on 1320 WILS in Lansing on April 21; Michael Smerconish Show (Sirius Radio), April 22, 2014; John Batchelor Show (New York) April 25; Lisa Wexler Show AM1230 (Westchester County) April 28.

"The Politically Correct University," discussion on KBDI's Independent Thinking (Denver PBS station) on May 14, 2010. Available at <http://www.youtube.com/user/IonKBDI#p/u/1/HiItmprFDt4>.

"The Politically Correct University," at the Clinton School of Public Service in Little Rock, February 23, 2010.

"Endowed Chair Lecture," January 15, 2009 in Graduate Education Building Auditorium Foyer.

"Pennsylvania's Edifice Complex: Public School Spending and Cyber Schools," Commonwealth Foundation Policies and Principles Luncheon, April 29 2008, Harrisburg PA.

"The Iraq War: Good Cause, Poor Planning" Villanova Political Science Dept. lecture series on the U.S. and the World, April 8, 2008.



“Barack Obama and Colin Powell: Racial Stereotypes and White Voters” as part of a forum sponsored by the Villanova University African Studies Department, April 7, 2008.

“What Does Being American Mean?,” Forum sponsored by the Villanova Political Science Dept., November 15, 2007.

“Guerilla War in Iraq,” Haverford Township Library, May 2004.

Catholic Social Thought and Pre-Emptive Strike" sponsored by the Office of Mission Effectiveness, Villanova University, March 26 2003.

Guerilla War in Afghanistan, Bala Cynwd Rotary Club, February 2002.

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### **Personal Information**

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